

Retire with  
**ALABAMA BLUE**



TAKE ADVANTAGE  
OF THIS INNOVATIVE  
PROGRAM TO HELP  
TRANSITION YOUR  
RETIREMENT-AGE  
EMPLOYEES TO A  
HEALTH PLAN THAT  
FITS THEIR NEEDS.

## *Taking the work out of Retirement!*

Helping your employees choose a quality healthcare plan for their retirement years is the right thing to do, and the **RETIRE WITH ALABAMA BLUE** program is the right way to do it. It's simple, cost-free, and benefits everyone.



**BlueCross BlueShield  
of Alabama**

SAY "YES" TO THIS NO-COST PROGRAM.

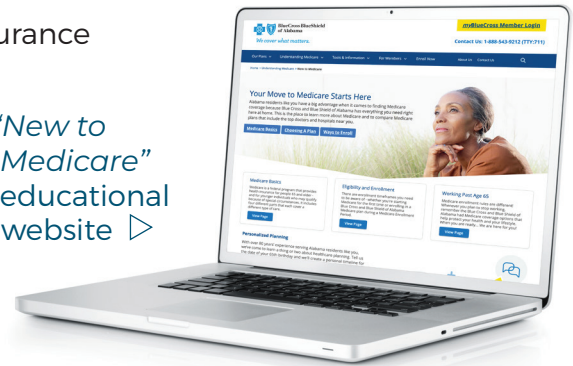
## *We'll take care of the rest.*

As your workforce ages, a growing number of employees will need help.

Successfully transitioning your employees to a Medicare plan may require more time and resources than you can provide. That's why we offer this no-hassle program to make things easier on everyone. We'll leverage our position as your healthcare partner to provide:

- Dedicated, experienced and licensed Medicare insurance advisors to answer all your employees' questions
- Administration of retirement health plans
- Access to "Medicare Options" seminars, available as:
  - ▶ Live, online webinars
  - ▶ Local community meetings
  - ▶ On-premise "Lunch & Learn" sessions
- Specialized "New to Medicare" website section with resources to educate employees on how Medicare works and provide details about their Medicare plan options.

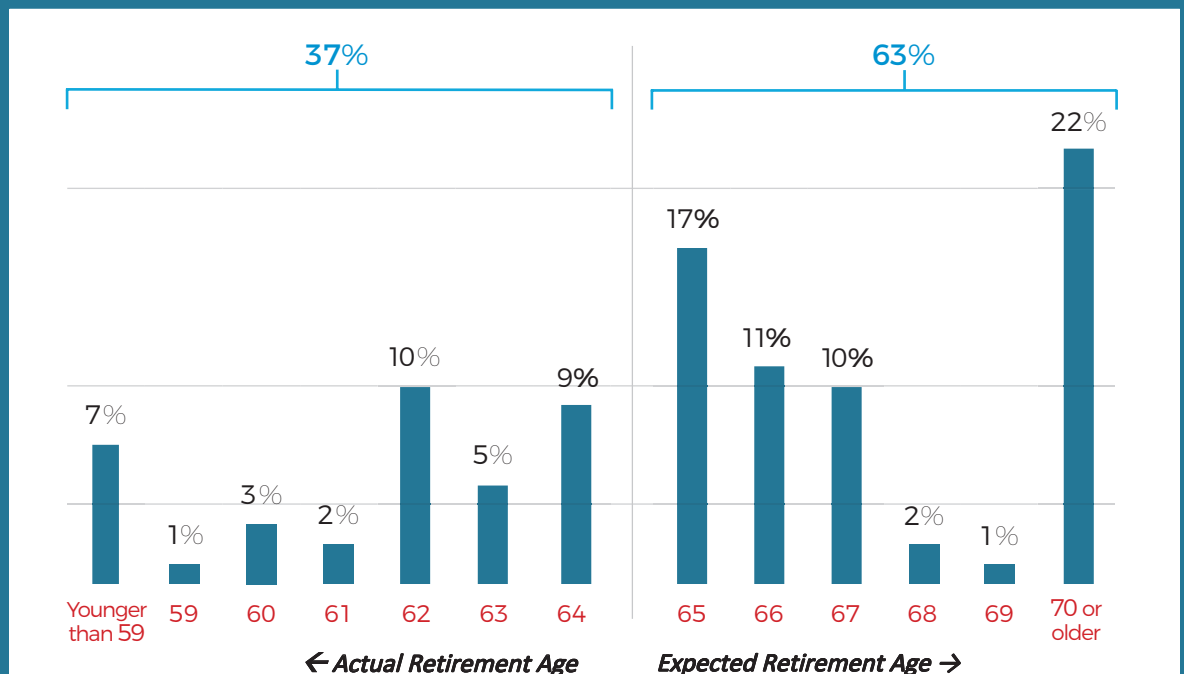
"New to Medicare" educational website ▶



Whether employees choose to retire before, at, or after 65, they can count on Blue Cross to provide individual health coverage advice whenever they need it.



### Retirement Plans Survey: **EXPECTED RETIREMENT AGE**



Source: Deft Research; 2021 Age-In Study of 64 Year-Olds



**SERVING THE  
HEALTHCARE NEEDS  
OF ALABAMIANS FOR  
OVER 85 YEARS.**

In addition to being  
your trusted partner for  
employee group health  
coverage, Blue Cross is  
a leading provider of  
Medicare plans that offer

many health and wellness  
benefits – including a free  
fitness membership.

You can trust us to keep  
your retired employees  
active and engaged.



*Stay with Blue.*

You can feel good about offering another  
valuable benefit to your employees.

**YOU MAY SAVE THOUSANDS PER YEAR** in retiree  
benefit costs by transitioning Medicare eligible retiring  
employees to a Medicare health plan that's usually a  
better fit.

**YOUR RETIRING EMPLOYEES WILL ENJOY** a sense of  
security and continuity, knowing they can remain with  
a familiar healthcare company and enjoy access to the  
doctors and hospitals they prefer. And when they see  
you've gone the extra mile to make all of this happen,  
they'll feel pretty good about you, too!





## Retire with **ALABAMA BLUE**

**CONTACT YOUR  
BLUE CROSS  
REPRESENTATIVE  
TO GET STARTED.**

### *Taking the work out of Retiree Health Coverage*

**RETIRE WITH ALABAMA BLUE** is offered as part of your partnership with Blue Cross, and is designed to help you meet the needs of your retiring employees. You can look to our expertise to make the transition to a quality Medicare health plan as easy as possible for both you and your employees.



**BlueCross BlueShield  
of Alabama**

*We cover what matters.*

An Independent Licensee of the Blue Cross and Blue Shield Association